

# CASINO 73 OFFICIAL RULES

Casino 73 (the "Game") is offered by Pizza 73 ("Pizza 73") and is administered by WSP International Limited ("Administrators"). Pizza 73 hereinafter will be referred to as the "Game Sponsor".

**NO PURCHASE NECESSARY TO PLAY.** You are not required to make a purchase to participate in the Game. Making a purchase will not improve your chances of winning.

**General Game Information:** The Game is being played at approximately 72 Pizza 73 locations ("Participating Locations") in the provinces of British Columbia, Alberta and Saskatchewan. Obtain a free Collector Card (required to play the Collect to Win portion of the Game as described below) at any Participating Location during the Game Period (See Rule 1, below), while supplies last. Obtain a Game ticket each time you purchase a Pizza (full pizza, slices not eligible) from any Participating Location during the Game Period while supplies last. You can obtain a Game ticket or Collector Card without making a purchase by sending a self-addressed, stamped envelope to: Game Master, Casino 73, c/o P.O. Box 3009, M.I.P. Markham, ON L3R 6G4. Indicate "Collector Card" or "Game Ticket" or "Collector Card and Ticket" in the lower left-hand corner of your outer mailing envelope, depending on the request you are making. Requests must be postmarked by December 18, 2011 and received by December 23, 2011. Limit one Game ticket and/or Collector Card per request, per day; one request per outer mailing envelope. No mechanically reproduced or computer-generated requests allowed. Any questions, concerns or comments regarding the Game can be forwarded to [contests@pizza73.com](mailto:contests@pizza73.com) or Game Master, Casino 73, c/o P.O. Box 3009, M.I.P. Markham, ON, L3R 6G4.

**1) GAME DATES:** The Game begins at the start of business (as applicable) on October 17, 2011 (the "Game Start Date") and is scheduled to end at the end of business (as applicable) on December 18, 2011 (the "Scheduled Game End Date") or whenever Game ticket supplies are exhausted, whichever occurs first. The period between the Game Start Date and the Scheduled Game End Date is known as the "Game Period". Certain components of the Game will end on different dates, as indicated elsewhere in these Rules.

**2) WHO CAN PLAY:** The Game is open to all legal residents of the provinces of British Columbia, Alberta and Saskatchewan who have reached the age of majority in the province in which they reside, on the Game Start Date. Employees of the Game Sponsor and their immediate household members are not eligible to win any prizes in the Game. The Administrators and any advertising and promotion agencies specific to this Game, their employees and their immediate household members are not eligible to play and win any prizes in the Game.

**3) HOW TO PLAY AND WIN PRIZES:** There are two (2) ways to play and win prizes: A) Instant Win, B) Collect to Win. Carefully tear open your Game ticket along the perforation to find three (3) stickers inside that are used to play the Collect To Win portion of the Game. Select tickets will also reveal an Instant Win message.

**A) INSTANT WIN:** When opened, some tickets will reveal, the message "INSTANT WINNER!" followed by the description of an Instant Prize. The approximate retail values ("ARV") of the Instant Prizes, as of October 1, 2011, range from \$2.99 to \$50.00. See Table 1 below for details. There are a total of 231,000 Instant Prizes available to be won.

**Table 1 - The following are offered as Instant Prizes in 400,000 Game tickets available for distribution:**

INSTANT PRIZES	ARV	PRIZES AVAILABLE	ODDS TO RECEIVE
Box of Onion Rings with your next pizza purchase	\$ 2.99	50,000	1 in 8
Box of Potato Wedges with your next pizza purchase	\$ 2.99	50,000	1 in 8
12pc wedgies with your next pizza purchase	\$ 5.50	40,000	1 in 10
\$5 off any 14" Everyday Deal	\$ 5.00	40,000	1 in 10
Bag of 2-bite brownies with your next pizza purchase	\$ 2.99	20,000	1 in 20
2L Coke <sup>®</sup> with your next pizza purchase	\$ 2.99	20,000	1 in 20
12" two-topper pizza	\$12.00	5,000	1 in 80
8 piece Side o' Wings with your next pizza purchase	\$ 6.99	5,000	1 in 80
\$50 Cash	\$50.00	1,000	1 in 400

**WHAT TO DO WHEN YOU GET A TICKET WITH AN INSTANT WIN MESSAGE:** For all Food Prizes: Mention the Code printed on your Instant Prize message next time you place an order with any Participating Location. You will be required to verbally answer a skill testing question to receive any Instant Win prize. In the event the entrant does not successfully answer the skill testing question or otherwise fails to comply with the Official Rules, the Game Ticket shall be null and void. Prize winner must surrender the winning ticket upon redemption. **Prize must be redeemed by end of business on January 31, 2012.** For the \$50 Cash prize: Visit the Contest Page at [www.pizza73.com](http://www.pizza73.com) and follow the instructions on how to redeem a \$50 Cash prize. **Participating Locations cannot redeem the \$50 Cash Instant Prize.** All claims for the \$50 Cash prize must be submitted to the Game Sponsor in accordance with these Rules and the instructions found on the Contest page at [www.pizza73.com](http://www.pizza73.com). To claim a \$50 Cash prize send the original (copies not accepted) Instant Win message via mail, in a postage paid envelope together with your name, complete address, telephone number and email address (if applicable), clearly printed or typed on the Statement of Compliance Release and Indemnity Agreement ("Release Form"), found on the Contest page at [www.pizza73.com](http://www.pizza73.com), to: Casino 73, c/o Pizza 73, 500 Kipling Avenue, Toronto, ON M8Z 5E5. You may wish to photocopy the prize claim for your records and send your original prize claim via registered mail for your own protection. See Rule 4 for additional details on notification and redemption. **\$50 Cash prize submissions must be postmarked not later than January 31, 2012.** You are not a winner until your submission has been verified, along with your eligibility, and you have correctly answered a skill testing to be administered on the Statement of Compliance Release. Once verified, prizes winners will be sent their prizes via mail. Allow approximately four (4) to eight (8) weeks for prize verification.

**B) COLLECT TO WIN:** All Game tickets will contain three (3) Collect to Win stickers printed in black. These Collect to Win stickers match areas that are reproduced on the Collector Card. Remove all Collect to Win stickers from your Game ticket and affix to the matching areas (if any) on your Collector Card. Stickers must match in image to the same image on the Collector Card. No sticker may be used to win more than one prize. There are four (4) combinations on the Collector Card. In each combination, there is one (1) rare sticker that enables you to complete the combination. If you collect and affix all of the stickers to correctly complete a combination as shown on the Collector Card, you are eligible to win the Prize designated for that combination (subject to verification by the Game Sponsor or Administrators and successful completion of a skill testing question).

**The following Collect to Win prizes (the "Prize" or "Prizes") are available to be won:**

One (1) prize of a **2012 Dodge Ram Outdoorsman Edition**, ARV \$40,070.00 (available to be won when you collect all four collect stickers: Ace of Hearts, Ace of Diamonds, Ace of Clubs, Ace of Spades).

Ten (10) prizes of a **Hawaiian Getaway for 2**, approximate retail value \$3,500.00 (available to be won when you collect all three collect stickers: King of Hearts, King of Diamonds, King of Clubs).

Ten (10) prizes of a **Home Theatre System**, approximate retail value \$3,000.00 (available to be won when you collect all three collect stickers: Queen of Hearts, Queen of Clubs, Queen of Spades).

Twenty-five (25) prizes of a **Pizza for a Year**, ARV \$300.00 (available to be won when you collect all two collect stickers: 7 of Spades and 3 of Spades).

See Table 2 below (Rule 5) for odds of winning Collect to Win prizes.

**ADDITIONAL DETAILS ON COLLECT TO WIN PRIZES:**  
**2012 Dodge Ram Outdoorsman Edition**, 4x4 with V8 cylinder.

**Hawaiian Getaway for Two:**

Return airfare (hospitality service) for the winner of the Hawaiian Getaway and one (1) guest departing from Calgary International airport or Edmonton International Airport (connections or red eye flights are a possibility). Flight dates and times are subject to availability and subject to change at Game Sponsor's sole discretion; Six (6) nights standard hotel accommodation, one room, double occupancy, at a 4 Star Hotel in Hawaii, USA. This trip is valid from January 1, 2012 to December 31, 2012. This trip may not be booked during the following blackout periods: Christmas, New

Years, March Break, Spring Break, Easter and any National or USA Holidays and must be booked within six (6) weeks prior to your desired departure date. Preferred dates chosen by the winner are based on availability, with all components: airline & hotel, at time of booking. If preferred dates are not available alternative dates will be provided as an option. Once package is booked no changes are permitted.

All incidental costs and expenses not specifically referred to herein as being included in the Prize, including (without limitation) ground transportation from winner's residence to and from the airport, to/from airport/hotel, to/from hotel/arena, or between cities, meals, airport, hotel and sales taxes, resort fees of approximately \$25 U.S. per night payable locally, gratuities, room service, telephone charges, alcoholic beverages, insurance, entertainment and items of a personal nature, or any other expenses not specifically mentioned herein shall be the sole responsibility of the winner and his or her guest. The Prize winner and his or her designated guest are responsible for payment of airport taxes and any surcharges, and for obtaining at their own cost and carrying proper travel documentation such as passports and visas. The Prize winner may only choose one guest and only that same guest may complete all prizing elements with the trip winner. The Prize winner's chosen guest must be 18 years of age (19 if a resident of British Columbia) or older at the time Prize is redeemed. Flights do not qualify for Aeroplan® Mile accumulation or any other loyalty points. The Prize winner may be required to present a valid major credit card in his or her name upon hotel check-in to cover any incidental expenses. Prize winner and guest are responsible for all required travel documentation including a valid passport and must be free from any legal restrictions on their ability to travel or otherwise participate in the Prize. Prize winner and guest must hold and present proof of valid passports within forty-eight (48) hours of Prize notification. Failure to produce such documentation within the forty-eight (48) hour period will result in the disqualification of the eligible Prize winner, and the Game Sponsor may select a new eligible Prize winner. The Game Sponsor is not responsible for any costs, expenses or inconveniences if Prize winner and/or guest are denied entry into the United States.

**Home Theatre System** prize includes a 55" Ultra Slim LED Samsung TV, a Samsung 5.1 Dolby digital home theatre system including 5 speakers, a subwoofer and a Samsung bluray DVD player.

**Pizza for a Year** prize consists of (1) one voucher per month (for a total of (12) vouchers) for a 12" Two Topper Pizza and a 12 piece Wing Meal.

None of the prizes described in paragraph 3B are transferrable. No cash or substitution, in whole or in part, is allowed except by Game Sponsor, except as described herein. Game Sponsor may substitute a prize of equal or greater value in its sole discretion should the advertised prize become unavailable or for any other reason. No compensation is offered for any portion of any prize not utilized; any portion of the prize not utilized and its corresponding value will be forfeited. Prizes may not be exactly as shown in Game publicity or promotional materials.

**WHAT TO DO WHEN YOU COMPLETE A COLLECT TO WIN COMBINATION:** Visit the Contest page at [www.pizza73.com](http://www.pizza73.com) and follow the instructions on how to redeem a Collect to Win prize. **Participating Locations cannot accept Collect to Win combinations /Collector Cards/ stickers.** All claims for these Collect to Win prizes must be submitted to the Administrators in accordance with these Rules and the instructions found on the Contest page at [www.pizza73.com](http://www.pizza73.com). To claim a Collect to Win prize send the Collector Card with all original stickers affixed via mail, in a postage paid envelope together with your name, complete address, telephone number and email address (if applicable), clearly printed or typed on the Statement of Compliance Release and Indemnity Agreement ("Release Form"), found on the Contest page at [www.pizza73.com](http://www.pizza73.com), to: Game Master, Casino 73, c/o P.O. Box 3009, M.I.P. Markham, ON L3R 6G4. You may wish to photocopy the prize claim for your records and send your original prize claim via registered mail for your own protection. See Rule 4 for additional details on notification and redemption. **Collect to Win submissions must be postmarked not later than December 28, 2011 and received by January 4, 2012.** You are not a winner until your submission has been verified, along with your eligibility and you have correctly answered a skill testing to be administered on the Statement of Compliance Release. Once verified, prizes winners will be contacted by Game Administrators to arrange awarding of the prize. Allow approximately four (4) to eight (8) weeks for prize verification.

**4) NOTIFICATION AND REDEMPTION:** Instant Food Prizes: All prize claims are subject to verification by authorized personnel at the Participating Location at which the prize claim is presented and surrendered for redemption. Instant \$50 Cash Prizes: If you have submitted a verified \$50 Cash prize claim, the Game Sponsor will mail out your prize, which will be fulfilled as a cheque, to the address provided with your submission. Collect to Win prizes: If have submitted a verified Collect to Win prize claim, the Game Sponsor will notify you via phone at the phone number provided by you in respect of your entry.

Prizes may not be transferred or assigned except as provided herein. No prize substitutions are allowed, except as provided herein. Game Sponsor reserves the right, at its sole discretion, to substitute an advertised prize (or portion

thereof) with a prize of equal or greater value for reasons that may include, but are not limited to: unavailability; or production delays caused by labor disruptions, adverse weather conditions or other unforeseen events.

**5) ODDS:** Odds of winning an Instant Prize are stated in Rule 3) A). For Collect to Win prizes, the odds reflect your chance of obtaining the rare sticker for each prize category, as shown below. Non-rare stickers are printed in equal quantities.

**Table 2 – Odds**

<b>COLLECT TO WIN PRIZES</b>	<b>AVAILABLE QUANTITY OF RARE STICKERS</b>	<b>ODDS (of receiving Rare STICKER)</b>
2012 Dodge Ram Outdoorsman Edition	1	1 in 400,000
Hawaiian Getaway for 2	10	1 in 40,000
Home Theatre System	10	1 in 40,000
Pizza for a Year	25	1 in 16,000
<b>Total</b>	<b>46</b>	<b>1 in 8,696</b> <small>(overall odds of winning any Collect to Win prize)</small>

**No more than the number of prizes stated in these Rules will be awarded. If, for any reason, the number of any prize claims received exceeds the stated number of such prizes at any prize level, Game Sponsor reserves the right to award the stated number of such prizes at that level through a random draw from among all such prize claims received for that prize level.**

**6) PUBLICITY:** Acceptance of a prize constitutes permission for Game Sponsor and its affiliates to use any winner's name, likeness, voice, municipality of residence, photographs and/or comments for advertising, trade, promotional or publicity purposes carried out by or for Game Sponsor and prize winner grants to Game Sponsor any and all rights to said use without limitation, notice or compensation. The names of the Collect to Win prize winners may be published on the Game Sponsor's website and in its advertising media, following verification of all prize winners and will be available by mail request, as noted in Rule 9, below. The Prize winner agrees to cooperate with Game Sponsor in arranging for photographs or other forms of publicity and to be available for photographs or other forms of publicity on reasonable notice by Game Sponsor.

**7) RESTRICTIONS:** The following are prohibited and will result in automatic disqualification from the Game: (1) using any method that artificially increases odds of winning; (2) using any robotic, automatic, mechanical, programmed or any similar entry duplication method to enter; (3) non-compliance with these Rules; and (4) any other act which the Game Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of the Game. Game Sponsor further reserves the right, at its sole discretion, to prosecute any individual who tampers with or attempts to tamper with the entry process or who enters using any automatic or programmed entry duplication method.

**8) PRIVACY:** Game Sponsor will be collecting personal data about you for the Game and for purposes of the game to validate winning submissions. If you enter the Game, you grant Game Sponsor and/or Administrators permission to send winner notification to you. No such personal data will be transferred or disclosed to any third party except in the following circumstances:

- A) When you give us permission to do so;
- B) When in good faith we believe the law requires it;
- C) Under limited circumstances specifically described to you when we collect the information, such as in the rules of games, sweepstakes or other promotions;
- D) To our respective agents for data processing purposes, our respective professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

**9) LIST OF WINNERS:** The names of the Collect to Win prize winners and a copy of the complete Rules are available by sending a self-addressed, stamped envelope to: Game Master, Casino 73, c/o P.O. Box 3009, M.I.P. Markham, ON L3R 6G4. Please specify "Rules" and/or "Winners' List" with your request. A copy of some or all of the Collect to Win prize winners may also be published on the Game Sponsor's website or in its advertising media.

**10) GAME MATERIALS:** All Game materials will be rejected and in the sole discretion of the Game Sponsor judged void if: not obtained from authorized personnel and/or through legitimate channels; Game sticker image does not correctly correspond to the image on Collector Cards; any part of any Game materials is illegible, altered, mutilated, counterfeit, miscut, misregistered, defaced, tampered with, forged, printed or produced in error, incomplete, blank or

partially blank, mechanically reproduced or irregular in any way; Game materials contain typographical, mechanical or other errors. All Game materials submitted for verification become the property of Game Sponsor and will not be returned. Liability for the issuance of void Game material, if any, is limited to replacement of void material from random stock while supplies last. Game Sponsor is not responsible for damaged, lost or stolen Game material.

**11) GENERAL TERMS AND CONDITIONS:** Participation in the Game constitutes the entrant's ("you" or "your") full and unconditional agreement to and acceptance of these Official Rules including the decisions of Game Sponsor and Administrators (collectively, the "Game Entities"), which are final and binding with respect to all matters relating to the Game. This Game is void outside the jurisdictions specified in these Rules and where prohibited by law and is subject to all applicable federal, provincial, local, and municipal laws and regulations. By participating in the Game, and as a condition of acceptance of any Prize, each entrant, his/her heirs, executors, administrators, and assigns, RELEASES AND FOREVER DISCHARGES AND HOLDS HARMLESS the Game Entities, store franchisee or partner, their parent companies, affiliates, subsidiaries, successors, assigns, advertising, promotion and fulfillment agencies and legal and other advisors, agents and representatives and each of their employees, officers, directors, partners, representatives and agents (collectively, the "Released Parties"), from and against any and all losses, damages, rights, claims, actions, causes of action, personal injury, property damage or death (including without limitation all costs and liabilities of any kind (including solicitor fees)("Claims") AND INCLUDING WITHOUT LIMITATION ANY SUCH CLAIMS ARISING FROM ANY ACT OF NEGLIGENCE OR GROSS NEGLIGENCE OF THE RELEASED PARTIES, that the entrant now has, or may hereafter have against the Released Parties directly or indirectly resulting or arising from: (i) participation in the Game, or the awarding, acceptance, use, or misuse or enjoyment of any Prize, or traveling to, preparing for, or participating in any Game-related or Prize-related activity; or (ii) the publicity rights granted to the Game Sponsor and its affiliates as referred to above. It is understood that there may be serious risks of bodily injury, death, or property damage associated with the use or misuse of any Prize, and any prize winner voluntarily assumes these risks. The entrant may be required to pay any taxes associated with the awarding of any Prize. Any claim or dispute with respect to the Game, any Prize, or this Agreement shall be governed by the laws of the Province of Ontario and any proceedings in relation to any such claim or dispute shall be resolved exclusively by the Ontario courts. If any portion of this Document is determined to be unenforceable by a court of law, all other parts of this Document shall remain in full force and effect, and that the conditions and covenants herein shall be binding on the entrant and the entrant's heirs, successors, administrators, executors and assigns.

PRIZES SHALL BE ACCEPTED "AS IS." TO THE MAXIMUM EXTENT PERMITTED BY LAW, IT IS UNDERSTOOD THAT THE GAME ENTITIES HAVE NOT MADE ANY WARRANTY, REPRESENTATION, CONDITION OR GUARANTEE, EXPRESSED, IMPLIED OR COLLATERAL, INCLUDING BUT NOT LIMITED TO ANY WARRANTY OR CONDITION OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR OR GENERAL PURPOSE, REGARDING ANY PRIZE, OR ANY SUBSTITUTE PRIZE. ALL ENTRIES AND PRIZE CLAIMS RECEIVED BECOME THE PROPERTY OF GAME SPONSOR AND WILL NOT BE RETURNED. GAME SPONSOR RESERVES THE RIGHT TO CANCEL OR MODIFY THE GAME/CONTEST OR TO AMEND THESE RULES AT ANY TIME, FOR ANY REASON, AND WITHOUT PRIOR NOTICE.

The Released Parties are not responsible for any website, technical, hardware, software or telephone failures or damages of any kind, lost or unavailable network connections, or failed, incomplete, garbled or deleted computer or network transmissions, or for entry requests, or prize claims that are stolen, illegible, incomplete, misdirected, lost, late, postage-due, damaged, or ineligible.

**CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE OR OTHERWISE CORRUPT THE GAME OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE GAME MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, GAME SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

**12) Total approximate retail value of all available Prizes: \$1,096,120.00.**

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The Game is sponsored solely by Pizza 73, Toronto, Ontario, Canada, M8Z 5E5.

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